

Reply for: Chichester Representations 2019

Prosecco in the Park – Priory Park Lane, Chichester, West Sussex

Thank you for your representations regarding our event Prosecco in the Park. I have carefully read and considered each of these individually, appreciate your feedback and would like to have the opportunity to reassure you regarding the nature of our event and address your concerns.

This is our first year of the event in Chichester and would not like to be compared with other events that may misrepresent our organisation, such as the issues with the Ice Rink and Oktoberfest.

We have been providing live events for over 20 years with experience of outdoor events and those held in large indoor arenas. We have never had any experience of bad behaviour, criminal offences, noise disturbance or issues with the welfare of children at our events.

We held our first Prosecco in the Park in 2018 at Abingdon-on-Thames, a location close to the river and town centre and residential dwellings. As our information states, this is very much a family friendly event. We had 3000 people attend and no disturbances or complaints. We had less than 50 vehicles, as our marketing of the event is very much aimed at those attending walking or using public transport. In June we held our first Prosecco in the Park event for 2019 in Northampton and again demonstrated a very successful family event with no disturbances, criminal offences or complaints. The event is designed to accommodate 3000 people but our maximum over the 3 days at Abingdon last year was 3000 and this is our local town, so expected numbers there would be higher than other locations. Regarding the exit of the public, most leave at staggered times. Due to the nature of the event and the timings of the films, people will leave the event at different times during the course of the day.

I've outlined below a brief description of the event we are holding and the event schedules and also the following:

- Public Health and Welfare – we can provide more detailed documents as stated
- Crowd Management
- Noise management – documents attached
- Traffic Management
- Waste management
- Welfare of Children – documents attached
- Site information and care of the area.
- Site Map is also attached

I trust that this updated detail, further to our Event Management Plan and supporting documentation, addresses your concerns.

I would be very happy to discuss any individual concerns, which you feel may not have been addressed by the information below.

Kind regards

Mandy Biddle Arena Sports Live

Email: mandy@arenasportslive.com

Event Description

Prosecco in the Park is an event designed to target a female and family audience. Families of all ages will enjoy a wide variation of romantic comedies, child and family suitable films shown on a big screen situated in a prominent position within the site with films shown in the mornings being aimed at a younger audience and is designed towards creating a relaxed atmosphere throughout. All film certificates are advertised with their suitability. From the feedback we have received, we have changed the proposed Friday evening film from A Star is Born to Dirty Dancing which has been reclassified as a 12 certificate. We've also updated our film schedule shown below and put back our opening hours to 11am on Saturday and Sunday.

Music will play at the bars creating a fun variation of volume-controlled music ensuring not to create a high volume / festival style event.

Children and families will be able to enjoy sports activities in the connecting areas with football goals, basketball & volleyball nets and outdoor garden games such as garden jenga. This area will be known as the 'family games area'.

Event Schedules

Friday

1700hrs - Public gates open

1700hrs – All concessions open

1900hrs – Film, DIRTY DANCING (12)

2240hrs – All concessions close

2300hrs – Event close

Saturday

1100hrs - Public gates open

1100hrs – All concessions open

1200hrs – Film, INCREDIBLES 2 (PG)

1500hrs – Film, THE GREATEST SHOWMAN (PG)

1900hrs – Film, BOHEMIAN RHAPSODY (PG-13)

2240hrs – All concessions close

2300hrs – Event close

Sunday

1100hrs - Public gates open

1100hrs – All concessions open

1200hrs – Film, SING (PG)

1500hrs – Film, EDDIE THE EAGLE (PG)

1800hrs – All concessions close

1830hrs – Event close

Public Health and Welfare

Within the event health & safety, risk assessments and method statements; we will ensure provision is made to adhere to the regulations set throughout in accordance to:

- Considering key risks
- Emergency plans
- Emergency procedures

- Counter Terrorism
- Evacuation
- Medical assistance
- Show Stop

Crowd Management

Entrance & Exit points

All areas will be clearly marked with signage throughout the site.

Accessibility and Disability

All provisions will be made to ensure access to our event is accessible for all. This can be referred to in our ASL Equality statement attached below.



ASL Equality
Statement.pdf

Security/Stewarding arrangements

Licensed Security and Stewarding staff will be on site throughout the event from 0800hrs on the Thursday prior to 1800hrs on the Monday after the event rotating on a 24 hour basis. We have not had any cause for concern at previous events and no disturbances or criminal offences reported.

Barriers

The event is enclosed within a mixture of CCB (Crowd Control Barriers) and Heras fencing. Emergency exits in fences are marked on the event plan.

Management of attendee numbers

The event will be designed to accommodate a maximum of 3,000 people at any one time following the Event Book Guidelines for:

- Public amenities
- Stewarding & Security
- Concessions
- Waste Management

Noise Management

Prosecco in the Park is not a noisy event with high volume levels. We are not a concert / festival and we do not have live bands.

Working within JK Entertainments Ltd, the main sound system will be set for live screen viewings of the films advertised without exception. This audio system will not be used outside of these times (please see schedule).

Audio will be played through IPADs placed at beverage concessions at low to moderate levels.

All sound levels will be monitored constantly by assessing the areas around the outer perimeter of the event.

A noise complaint system will be put in place with a dedicated telephone number.

Regarding the Generator Noise. We will only be using one generator. The generator has been sound tested as 67dBA @ 7m while running at 75% load. Typically, this will be running at lower load, especially outside of the event operating hours, so will be quieter. 67dB is regarded as non-hazardous and similar to a vacuum cleaner or tumble drier.

The Noise Management Plan is also attached.



PITP Noise
Management Plan.p

Also the Noise Risk Assessment form.



Noise Risk
Assessment Form.pc

We would also welcome The Environmental Health Authority attending our sound check to ensure sound levels are set correctly.

Traffic Management

Access for attendees to the event will be 'on-foot' via Priory Road. The entrance to the event is located at the Priory Road entrance of the park.

The public are advised via all event communication to walk or use public transport where possible. If coming by vehicle, we advise parking in the public car parks located near to the venue and walk. The closest car park would be Northgate Car Park which is approx. 6 min walk and has 907 spaces.

From our previous experience of these events; our marketing strategy is to focus on attendees from the local area, who can walk to the event or take public transport and therefore we have no requirements for a detailed traffic plan as their vehicles will not be parked on site. Prosecco in the Park is designed to attract a local audience that can walk to the event. The example provided earlier regarding our Abingdon event in 2018 attracted 3000 people but not more than 50 cars.

Waste Management

Throughout the event site we will place recycling stations and waste management staff for both the public and food & beverage concessions which will provide an effective segregation system for mixed recyclables and general (non-recyclable) waste. This enables us to divert up to 100% of event waste from landfill and significantly reduce our carbon footprint.

Attendees are not allowed to bring drink on to site and this will be managed on entry with security searches. Therefore, minimal waste will be generated, and all catering vendors will be advised of our waste management policy.

In addition, all our glassware (acrylic) is reusable and supplied to attendees using a deposit and return system again minimising our waste output.

We have 30 x 250 litre wheelie bins distributed around the site and a 40ft roll on roll off skip and organised litter pickers.

Flame UK manage our Waste Management. Please see below document detailing their processes.



How Flame UK
Handles Your Waste

Welfare of Children

As an event welcoming families, child welfare is our priority. We have an appointed Health and Safety Officer and a Child Safety Officer. Contact details are provided in our Event Management Plan. Please see below documents attached the 'ASL Lost Child ID Form', 'ASL Lost Child Procedures' and the 'ASL Safeguarding Children Policy 2019'



ASL Lost Child ID
Form.pdf



ASL Safeguarding
Children Policy 2019



ASL Lost Child
Procedures 2019.pdf

Site Map & Care of the Area

It was really disappointing to read the feedback regarding a previous event and see images of the ice rink that had been installed and then the area not made good when the ice rink was removed.

At the takeover of a site for our events, we always take images of the area prior to the event. We agree to reinstate the area as agreed to the level expected and then would take further images at the end of the event to demonstrate this.

I have also received some feedback regarding the Fun Run/ Park Run. These are also held at our other event locations and due to the timings of our event are normally able to continue to be held. I would be happy to have further discussion about this.

Regarding the cricket pitch. We had reviewed our site plan to provide crowd control barriers around the cricket square, so as to protect this. We are also only positioning barriers to the north of the Guildhall, so that it can still be accessed by the public. However, I have confirmed that there are no booked events during the period we are there.

See latest site map below.



Priory-Park-Chiches
ter_PiTP July 2019 Site

